



AN ANTICIMEX COMPANY

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Media Release

Flick Anticimex grows its market share in Emerald and its surroundings of Queensland through the acquisition of Southern Cross Termite & Pest Control

Flick Anticimex continues its acquisition initiative and are pleased to announce our latest acquisition of Southern Cross Termite & Pest Control. This strategic acquisition strengthens the local operations in the Central Highlands of Queensland, across both the commercial & general pest services.

Located in Emerald QLD, Southern Cross Termite & Pest Control is led by John and Annette Gronbek. During this time John and Annette have grown the business and has achieved a solid reputation and established a strong local brand name in Emerald and its surrounding areas.

John and Annette Gronbek, Director of Southern Cross Termite & Pest Control commented:

"We are excited to be joining forces with Flick Anticimex as it represents great opportunities for the business and our dedicated team. We would like to thank our past and present team, who have played a pivotal role in building our business to where it is today. It was important for us to align with a company with the same passion and level of customer service. We look forward to introducing our customers to the latest innovative digital sustainable pest control solutions that Flick offers. We are very proud of the success that our business has achieved and look forward to the exciting opportunities ahead."

Dallas Hall, Regional General Manager – North West Region, Flick Anticimex commented:

"I am very happy and enthusiastic about this merger as Southern Cross Termite & Pest Control is a strong local business based in Emerald, QLD. The relationships with residential & commercial customers formed by John Gronbek and his team over many years have contributed to the success of Southern Cross Termite & Pest Control. We look forward to working together with the Southern Cross Termite & Pest Control team to continue a tradition of outstanding customer service and combining decades of experience with the latest technological innovations to deliver an even better customer experience."

For more information, please contact:

John Gronbek, Director, *Southern Cross Termite & Pest Control*

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About Flick Anticimex

Flick is a strong established brand within the pest control industry in the Australian marketplace. Commencing operations in 1918 and we now have over 1,600 professional staff and service over 325,000 customer sites annually. We protect over 58,000 commercial sites and 225,000 residential customers from pests every year. We also keep our commercial customer's

premises hygienically clean by servicing over 60,000 washrooms sites. Flick Anticimex is regarded as Australian's No. 1 Pest Control and Hygiene company, and New Zealand's modern pest control company.

Anticimex Group is the modern pest control company. Through prevention, new technology and sustainable solutions, we meet the new demands for healthy environments, for both individuals and businesses. Anticimex employs more than 11,000 employees and operates in 21 markets worldwide. Total revenue in 2023 amounted to approximately AUD 2,3 billion. Read more at [flick.com.au](https://www.flick.com.au) & [anticimex.com](https://www.anticimex.com)