



AN ANTICIMEX COMPANY

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Media Release

## Flick Anticimex grows its market share in Bendigo VIC through the acquisition of Go Pest, Pest and Weed Control (Go Pest)

Flick Anticimex continues its acquisition initiative with the acquisition of Go Pest. This acquisition strengthens residential operations in Bendigo VIC and surroundings, particularly providing termite management solutions to commercial and residential customers

Go Pest is led by John Pay and Stephanie Pinton who have been running the business for over 14 years. During this time John and Stephanie have grown the business and has achieved a solid reputation and established a strong local brand name in Bendigo and its surrounding areas.

John Pay and Stephanie Pinton, Directors of Go Pest commented:

*"We are excited to be joining forces with Flick Anticimex as it represents great opportunities for the business and our dedicated team. We would like to thank our past and present team, who have played a pivotal role in building our business to where it is today. It was important for us to align with a company with the same passion and level of customer service. We look forward to introducing our customers to the latest innovative digital sustainable pest control solutions that Flick offers. We are very proud of the success that our business has achieved and look forward to the exciting opportunities ahead."*

Shaun Coe, Regional General Manager – VIC/NSW Region, Flick Anticimex commented:

*"I am very happy and enthusiastic about this merger as Go Pest is a renowned and well-run business based in Bendigo, VIC. John and Steph have cultivated many relationships with residential & commercial customers over many years which have contributed to the success of Go Pest. We are all looking forward to working together with the team, as their culture of excellence toward employees and clients aligns naturally with the way we do things at Flick. Combining our decades of experience with the latest technological innovations will result in an even better customer experience."*

### **For more information, please contact:**

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### **About Flick Anticimex**

*Flick is a strong established brand within the pest control industry in the Australian marketplace. Commencing operations in 1918 and we now have over 1,600 professional staff and service over 325,000 customer sites annually. We protect over 58,000 commercial sites and 225,000 residential customers from pests every year. We also keep our commercial customer's premises hygienically clean by servicing over 60,000 washrooms sites. Flick Anticimex is regarded as Australian's No. 1 Pest Control and Hygiene company, and New Zealand's modern pest control company.*

*Anticimex Group is the modern pest control company. Through prevention, new technology and sustainable solutions, we meet the new demands for healthy environments, for both individuals and businesses. Anticimex employs more than 11,000 employees and operates in 21 markets worldwide. Total revenue in 2023 amounted to approximately AUD 2,3 billion. Read more at [flickr.com.au](https://www.flickr.com.au) & [anticimex.com](https://www.anticimex.com)*